



BILL GRAHAM CIVIC AUDITORIUM
SPECIAL EVENTS

ANOTHER PLANET
EVENT GROUP

510.548.3010

www.anotherplaneteventgroup.com



A World Renowned Venue in the center of San Francisco



Welcome to the historic Bill Graham Civic Auditorium, one of the premiere special event and music venues in the San Francisco Bay Area. Centrally situated in the Civic Center Plaza and next to City Hall in San Francisco, the Bill Graham Civic is uniquely versatile to fit all your event needs with over 60,000 square feet in size.

The Bill Graham Civic Auditorium is located one block from BART (Bay Area Rapid Transit), next to Muni bus lines, and has ample parking across the street. It also has convenient coach staging options.



San Francisco's Civic Center Plaza



Another Planet Event Group

Another Planet Event Group is a full service event production company. We offer a spectrum of services including talent booking, event design, stage production, equipment rentals, décor and ticketing. Our company has over 30 years of event production experience all over the world and has produced such large events as Outside Lands Music Festival in Golden Gate Park, Treasure Island Music Festival, Star Wars In Concert world tour, Titanic: The Artifact Exhibit and thousands of concerts and corporate events. Our partner and client list include such organizations as Lucasfilm, Pandora, Pixar, Sony Pictures and American Himalayan Foundation which featured the 14th Dalai Lama at the Bill Graham Civic Auditorium. Another Planet Event Group operates and manages other nationally acclaimed venues such as the FoxTheater in Oakland, The Independent in San Francisco, The Greek Theatre in Berkeley and Lake Tahoe Outdoor Arena at Harveys.



History in the Making

Built in 1915, the Bill Graham Civic Auditorium has been the cultural center of San Francisco for almost a century. The building's namesake is the American impresario Bill Graham, who started his rock 'n roll career in San Francisco during the early 60's. The building itself has hosted a variety of events from the Democratic National Convention in 1920 to being the home court for the Golden State Warriors from 1964-1966. Another Planet Entertainment took over management and operations of the Bill Graham Civic in 2010 and has continued to keep the building active in booking concerts and special events in the historic building.





Settings

The Bill Graham Civic Auditorium offers three room settings: Larkin Hall, the Arena, and Polk Hall. These large, customizable spaces along with additional upper floors provide over 60,000 square feet of event space.

- **Arena:** 31,140 sq ft; 500 - 8,500 capacity
- **Larkin Hall:** 7,047 sq ft; 200 - 800 capacity
- **Polk Hall:** 7,047 sq ft; 200 - 800 capacity
- **Second Floor Mezzanine:** 12,800 sq ft; 400 capacity
- **Third floor, 22 rooms:** 370 - 1,400 sq ft; 25 - 200 capacity
- **Fourth Floor, 16 Rooms:** 374 - 5,797 sq ft; 25 - 470 capacity

