



SPECIAL EVENTS

ANOTHER PLANET
EVENT GROUP

510.548.3010

www.anotherplaneteventgroup.com



Hospitality at its Finest

Welcome to a nationally acclaimed theater that has been quoted by performers and attendees alike as "the best theater in the country". Once you step inside this historic landmark, you understand why it has become the cornerstone of Oakland's Uptown District.

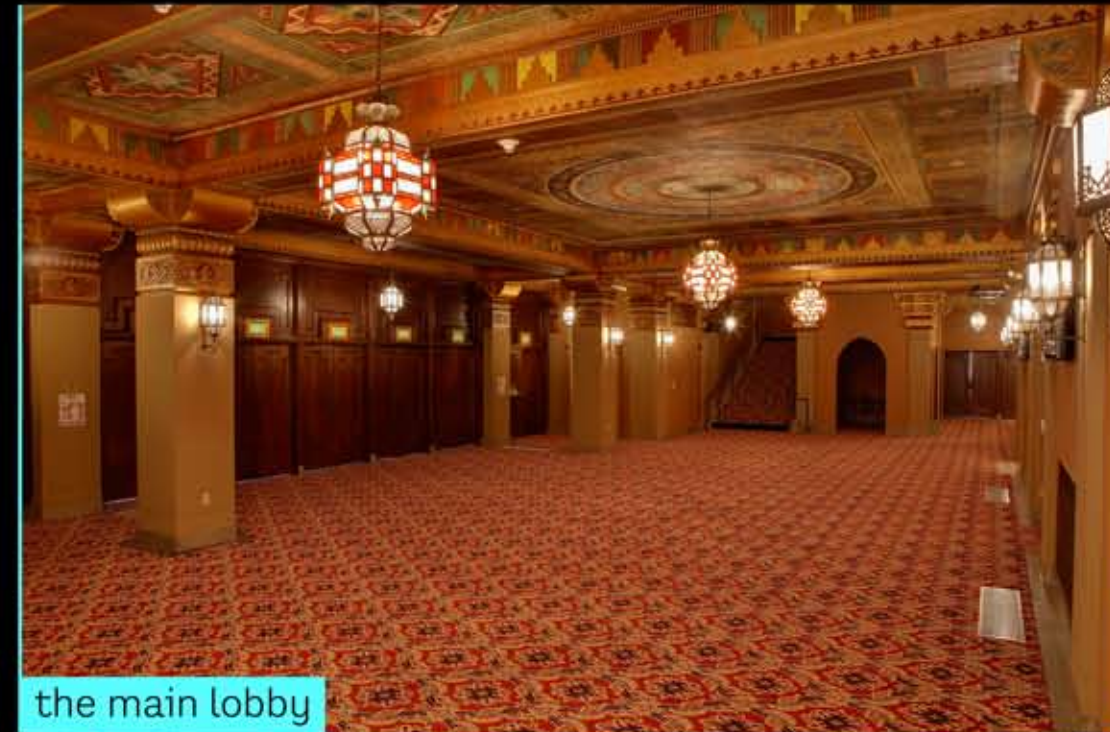
Whether you're planning a holiday party or corporate function, the Fox Theater is the perfect venue to host a memorable and distinct event. In addition, Another Planet Entertainment, which operates the Fox Theater, will make sure your event runs seamlessly. Our experienced production staff and event crew will make sure every detail surpasses your expectations.



An Elegant Aesthetic

Even in the heyday of elaborate movie palaces, the Fox stood out. The architecture of the buff brick and terra cotta structure has long defied definition, being variously described as Indian, Moorish, Medieval and Baghdadian. At the time, the San Francisco Chronicle called it "different, novel and mystic," noting "its spaciousness, luxurious appointments and beautiful designs."

Rich colors and gold leaf were abundant, including two bejeweled golden figures flanking the stage who were quickly dubbed Buddhas, though historians now believe they were designed as warriors.



the main lobby



the den



the stage



Our History

When the Fox Theater first opened its doors in 1928, more than 20,000 patrons gathered at the newest movie palace. In its first three years, The Fox hosted more than six million visitors. The Fox closed its doors in 1966. It remained closed longer than it was open, escaped the wrecking ball more than once. After 4 years and \$80 million renovation, The Fox is now the centerpiece of the Uptown District in Oakland.

Settings

ORCHESTRA THEATER

Capacity:
 Classroom seating - 800
 Open reception - 1200
 Dining - 500

MEZZANINE

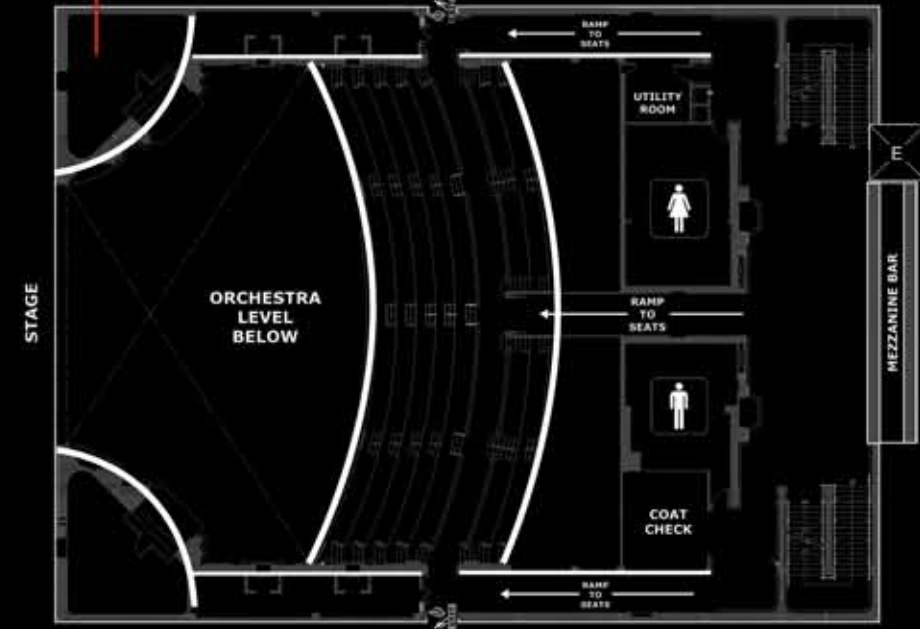
Capacity: Seating only - 950

THE DEN (Bar attached to the Theater)

Capacity: 350

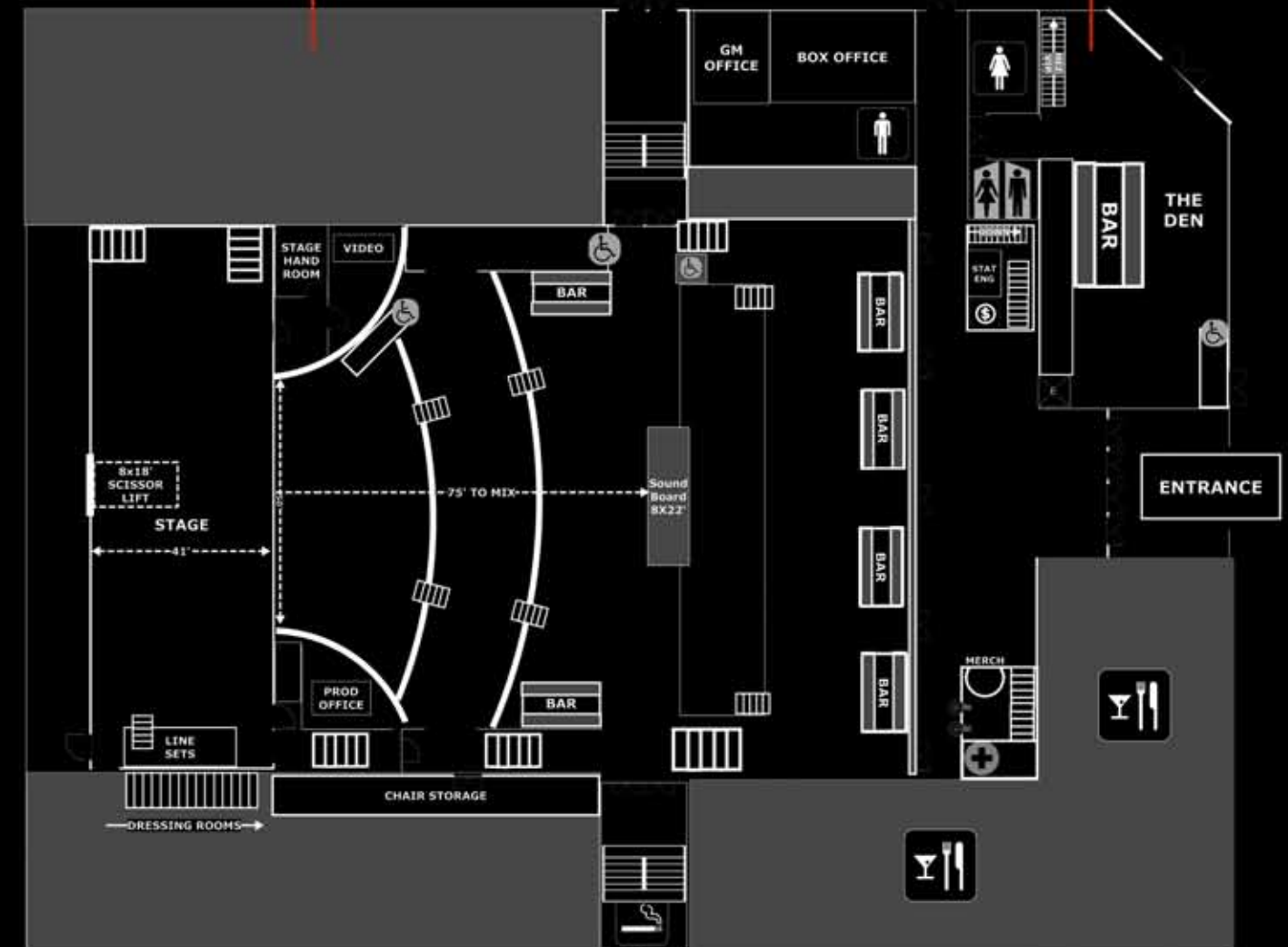


the mezzanine level



the orchestra level

the den



Another Planet Event Group

Another Planet Event Group is a full service event production company. We offer a full spectrum of services for your event including design, stage production, equipment rentals, talent booking, décor and ticketing. Our company has over 30 years of event production experience all over the world and has produced such large events as Outside Lands Music Festival in Golden Gate Park, Treasure Island Music Festival, Star Wars In Concert world tour and hundreds of concerts and corporate events.



In the Heart of the Bay Area

The Fox Theater is located in the absolute demographic center of the Bay Area. It is the centerpiece of the revitalized Uptown section of Oakland which features fine dining and 2,000 residential units. The 19th Street BART (Bay Area Rapid Transit) station is right across the street from the Fox Theater.

